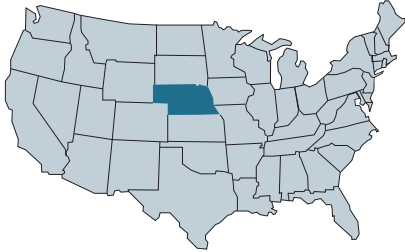


# NEBRASKA OVERVIEW

NEBRASKA

Good Life. Great Opportunity.

DEPT. OF ECONOMIC DEVELOPMENT



Nebraska is in the middle of everything and offers a unique opportunity for business success and productivity. A pro-business climate, unmatched work ethic, and our central location combine to create a vast market potential. Our well-educated labor market is available and ready to help

businesses succeed. Additionally, we are a 100 percent public power system, which provides customers with electrical power at some of the lowest rates in the nation.

We also boast a unique quality of life with a wide variety of amenities and entertainment, including:

- Great public school systems; 81 national ranked high schools
- World class zoo
- Multiple nationally ranked golf courses
- Home of the College World Series
- 65+ wineries and breweries across the state
- Excellent hunting and fishing

## NEBRASKA FAST FACTS

1.9 Million population

89% High School graduation rate

35% of 25-34 Year-olds with a bachelor's degree or higher

\$42,000 Average wage

Two Class I rail systems

Seven North-South highways and Interstate 80 reaching coast to coast

## TAKE A CLOSER LOOK

1st

**Regulatory Environment  
For Business**

*Forbes, 2016*

2nd

**Best Pro-Business State**

*Pollina Corporate Real Estate, 2015*

3rd

**Job Markets &  
Hiring Climates**

*Gallup, 2015*

3rd

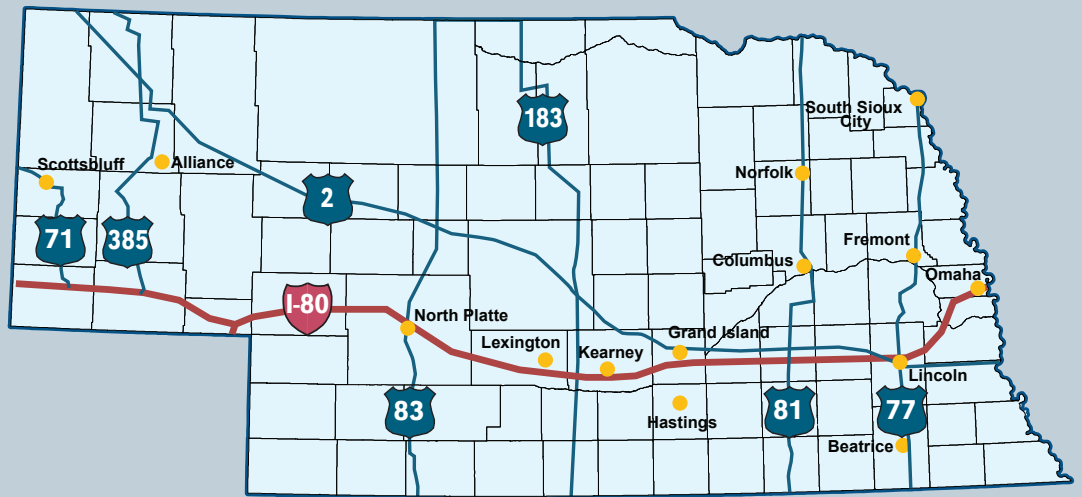
**Best Run States**

*24/7 Wall St., 2016*

## POPULATION TABLE

Omaha MSA	924,129
Lincoln MSA	326,921
Grand Island MSA	85,148
Kearney	33,021
Fremont	26,474
Hastings	24,924
North Platte	24,194
Columbus	22,797
Scottsbluff	14,802
South Sioux City	13,319
Beatrice	12,388
Lexington	10,075
Alliance	8,522

## NEBRASKA CONNECTIVITY



## MAJOR INDUSTRY PRESENCE

Nebraska has operations of some of the biggest brands in the country in a number of verticals. Check out what we've got!

### *Biosciences*

When you combine a big agricultural base with a highly educated workforce, top-notch medical research, and an impactful trade association, you get a winning recipe for

Bioscience companies. Companies include:

- Cargill
- Archer Daniels Midland
- Evonik
- Novozymes
- Zoetis
- Glaxo Smith Kline

### *Advanced Manufacturing*

In the Heartland, a dedicated workforce helps carry a significant and diverse faction of manufacturing companies, including:

- Becton Dickinson
- 3M Company
- Case New Holland
- Kawasaki
- Nucor Steel
- Valmont Industries

### *Financial Services*

With Warren Buffet and one of the lowest insurance premiums in the country, financial service companies thrive in Nebraska. Companies include:

- Berkshire Hathaway
- TD Ameritrade
- Mutual of Omaha
- PayPal
- First National Bank
- Ameritas

### *Tech*

Boasting a mix of large corporations and entrepreneurial spirits, the tech scene is vastly expanding. Companies include:

- Hudl
- Facebook
- First Data
- Fiserv
- LinkedIn
- Yahoo!